Lichen Protocol – Investor Briefing

Date: May 26, 2025

# Raise Overview

• Raise Amount: $250,000 (Pre-seed, SAFE)

• Use of Funds: Legal entity formation, MVP development, founder onboarding, behavioral signal tracking

• Timeline:

- First signal within 4 weeks of pilot kickoff

- MVP functional by 8–10 weeks from dev start

- Full founder pilot cohort data by 12 weeks

# Product Status

• Protocols: 112 across 17 structured series (tested with real founders)

• Founder GPT: Live beta via ChatGPT Custom GPT

• Diagnostic Engine: Logic prototyped; implementation pending

• MVP: Pre-build; this raise supports technical team and product construction

# Pilot & Signal Strategy

• Pilot Cohort: 5–10 early-stage startups, solo and team-based

• Duration: 8–12 weeks of protocol engagement + diagnostics

• Pressure Types: burnout, co-founder misalignment, decision fatigue, role clarity gaps

• Metrics: rhythm alignment, decision integrity, burnout recovery, clarity gain

• Signal Layer: behavioral shifts mapped weekly, surfacing early warning signs pre-metrics

• Timeline to signal: first diagnostic trends within 2 weeks; longitudinal patterning by week 6–8

# Founder & Governance

• Founder: Solo founder with lived experience of startup collapse and leadership tension. Lichen was built from real breakdowns—not just designed in theory.

• Legal Entity: Not yet incorporated; funds will support legal setup, equity model, and governance infrastructure

• IP: Currently held personally by founder; will be transitioned into formal entity structure

# Why This Matters

The Lichen Protocol is a dynamic support system that helps early-stage startups stay aligned, resilient, and focused—especially when the pressure hits.

Most failures aren’t about product—they’re about people. Lichen helps founders stay grounded, make clean decisions, and return to coherence before things fall apart.

For investors, it’s a way to de-risk their portfolio by strengthening the one thing that actually drives outcomes: the founder and the team.